

# Saltire Society Publisher of the Year 2018

Entry Form



Established in 2013, the Saltire Society Publisher of the Year Award is dedicated to encouraging and supporting Scottish publishers. The Award aims to recognise and promote the work of Scottish publishers as an important element in the ecology of Scottish literature.

The winner of the Award will receive £1000 to assist their business in its further development. The judges will also have the option to award a commendation.

#### What are we looking for in the winner?

The award will be given to the company who has the most exciting, progressive and developmental story to tell. The purpose of the award is to celebrate and support the continued achievements and ambitions of Scottish publishers.

The winning applicant will be distinguished by their strong performance and possess at least three of the following characteristics:

- Innovation and boldness
- Strong relationships with authors and readers
- Successful and effective business strategy
- Successfully entering new markets
- High quality production values

#### **Judging Panel**

We have brought together a panel comprised of experts from across the publishing field:



#### Criteria

- The main element of your submission will be a no more than 1000 word narrative which describes how you have developed your company and what you have achieved, with particular emphasis on work achieved between April 2017 and August 2018.
- Entries should be submitted electronically in WordDoc or PDF format.
- Five examples of publications in hard copy to be posted to the address below. Digital publishers are invited to submit 5 examples of electronic publications.
- The Saltire Society reserves the right to request additional copies of books submitted in support of Publisher of the Year Award applications.
- High resolution JPEG images of ten book covers (including covers of the 5 books submitted in hardcopy where applicable).

#### Eligibility

- Publisher's headquarters must be in Scotland.
- Gaelic publishers and digital only publishers are welcome to enter.

#### Deadline

Deadline for submissions of both digital and hard copies is **Noon on Monday 20 August** 2018

Hard copies of books should be sent to the following address:

The Saltire Society 9 Fountain Close 22 High Street Edinburgh EH1 1TF

## Completed entry forms should be emailed to :

saltire@saltiresociety.org.uk

with the subject: Saltire Society Publisher of the Year Award 2018





## **Entry Form**

Name of Publisher

Date publishing house was established

Contact person

Contact Details (email and telephone)

Address

Website

Social Media Handles





# **Entry Form**

Narrative describing how the publishing company has developed, giving examples of achievements, with particular emphasis on work achieved between April 2017 and August 2018 (no more than 1000 words).





### Narrative Continued



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